



TUATARA BREWING COMPANY IMPLEMENTS B2BGATEWAY'S EDI SOLUTION FOR MYOB ADVANCED.

One of New Zealand's fastest growing breweries implements B2BGateway's EDI solution for their MYOB Advanced ERP system to establish seamless communications with their 3PL.

January 26, 2016 | Sydney, Australia – Tuatara Brewing Company based in Paraparaumu, New Zealand announced recently that it has implemented B2BGateway's EDI solution for MYOB Advanced to further streamline its communication process with its Third Party Logistics Provider (3PL) Toll Logistics.

Tuatara Brewing Company is a rapidly expanding and multi-award winning brewer of hand-crafted beers. To say that the Tuatara Brewery has taken off in the last few years is an understatement, rather, it has been propelled into orbit. The demand for good beer both nationally and internationally is insatiable, and with volumes running at several million litres a year, Tuatara has become one of the leading lights in New Zealand's craft beer industry.

In order to improve supply chain efficiencies, cut costs and to scale for ever increasing growth, Tuatara Brewing Company, on a recommendation from leading ANZ MYOB VAR Walker Scott, enlisted the help of B2BGateway to integrate EDI with their MYOB Advanced ERP system. Having an EDI solution allows Tuatara Brewing Company to automate the sending and receiving of warehouse ship orders and warehouse ship receipts with their outsourced 3PL, Toll Logistics. By integrating B2BGateway's cloud based EDI solution with Tuatara's MYOB Advanced ERP system will remove the need for the Toll staff to manually re-key data; this in turn will lead to reduced errors, lower labour costs and faster communications with their 3PL.

"B2BGateway's cloud based EDI solution for MYOB Advanced provides the communications, data translation and mapping functionality required by Tuatara Brewing Company to have effective, electronic and seamless communications with our 3PL," states Jason Brown, Operations Manager at Tuatara Brewing Company, "By fully integrating the B2BGateway EDI solution with our MYOB Advanced ERP system the Toll staff will save numerous hours each month from manual data entry. As we continue expand, we will be using B2BGateway's EDI solutions to communicate orders and invoices with some of our larger customers."

Dante Dell'Agnese, Director of Sales ANZ at B2BGateway, added "As MYOB Advanced's EDI solution partner, B2BGateway was delighted to be introduced to Tuatara Brewing Company by leading MYOB VAR, Walker Scott. B2BGateway has recently partnered with MYOB Advanced and our EDI solution is fully integrated with the MYOB Advanced users' system. MYOB Advanced customers of B2BGateway are also given access to the B2BGateway Client Portal where the user can control all their EDI functionality, view reports and add new trading relationships as required".

About Tuatara Brewing Company: For years Tuatara has been a leader in New Zealand's growing craft beer industry which is growing at an estimated rate of 25 per cent per year. In 2013 Wellington investment company Rangatira bought a 35 per cent stake of Tuatara for an undisclosed sum. Today Tuatara continues



to expand on a global scale and its craft beers are winning many accolades and a loyal following across the world. For further information please visit <http://www.tuatarabrewing.co.nz>

About B2BGateway: B2BGateway, a GS1 Accredited solution provider, is a leading global EDI (Electronic Data Interchange) provider with offices in Australia, North America, Europe and China. B2BGateway offers 24/7 customer support with each client assigned a designated setup team. B2BGateway EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing costs associated with manual data entry. For further information please call +61 28003 7584 (ANZ); +1 (401) 491 9595 (USA); +353 61 708533 (EU), or log onto www.B2BGateway.Net

